

VOL. 54; No. 32

NO FLYING SAUCER: JUST A BALLOON!

Last Wednesday evening district people with binoculars and scopes with just their eyes to serve them, gazed in wonderment at a strange object high in the air in the vicinity of the setting sun.

Guesses as to what it was ranged from a flying saucer to a meteor; from where we viewed the object it looked about the size of a football. It was actually 240 feet long and 75 feet in diameter.

None of the suggestions we heard were correct. It was a balloon, turned loose by the United States Air Force research section.

The helium-inflated object was released from a base in Minnesota, U.S.A. to test cosmic rays at heights no human has yet reached.

To date the U.S. Air Force has not informed us how they keep contact with the balloons or what its findings were.

WESTERDALE NEWS

(From Our Own Correspondent)

Two of the districts young people Mr. Robert Jackson and Miss Greta Kershaw were seriously injured in a car accident Sunday evening when the model "A" Ford in which they were driving was struck by a north-bound car on the Calgary-Edmonton highway at the Olds highway crossing. Both suffered face lacerations, bruises and shock.

We extend to them both our deepest wishes for a speedy recovery.

Tom and Dwayne Jones returned home from a two week holiday spent at Marysville, B.C. a week ago Saturday when Mr. S. Hunt and Mrs. Martin and children brought them from Calgary by car. Elizabeth Martin remained to spend a two-week visit with the Jones' children.

Mr. A. Jones and Mr. C. Farrant are at present doing carpenter work at Field, B.C.

The local ball team lost to Har-mattan by a 3-1 score Sunday afternoon in their second Semi-final playoff game.

Two bull calves were born on Friday on the F. J. Jackson farm. Mr. Bill Wigley of Rimbey and Mr. Wm. C. Wigley of Hattaford spent the weekend at the home of Mr. and Mrs. F. J. Jackson and also visited at the homes of Mr. Will Wigley, Mr. H. Jackson and Mr. R. Jackson.

Mr. and Mrs. O. Rundle and children of Calgary spent a few days visit with Mrs. W. Herbert, the fore part of last week.

Mr. and Mrs. A. Buckley and Mr. and Mrs. F. J. Jackson motored up to the Ram River Falls on Sunday and also visited Stan Elder at the Geologists camp site on the Clear Water River, where the Pentic-itch is located, and which is difficult to get to over the rough scrub brush trail one has to travel to get to it.

Visitors at the home of Mr. and Mrs. J. Cowie during the passed three weeks were, Mr. McCabe of Salmon Arm, B.C., Mrs. R. Long of Calgary, Mr. and Mrs. L. McCabe and son of Edmonton and Mr. and Mrs. A. Cowie and daughter of Edmonton.

A large crowd attended the wedding dance of Mr. and Mrs. Charlie Rosehill held in the hall last Thursday evening.

Harmattan Notes

(From Our Own Correspondent)

The Harmattan Hall Club met at the home of Mrs. Dave Moxham on Wednesday, July 27th. The ladies decided to continue as a club to work for the Hall and a committee was formed consisting of Mrs. W. Turnbull, Mrs. Mel Smith and Mrs. Marshall Armstrong to see that work on the roof was started as soon as possible. Door prize was won by our new member, Mrs. Gene Contreras who will be the next hostess in August.

Dr. and Mrs. Frank Law and daughter of Edmonton were guests of Mr. and Mrs. Bill Granger and Kathleen at the weekend.

The Bill Dodd house looks very nice sporting its new coat of paint. Mrs. Jane Smith of Black Diamond is at present visiting with Mr. and Mrs. M. A. Knights.

Dick Spooner is working with a Selsamograph outfit and is at present living at Sundre.

A large crowd attended the second playoff game at Harmattan on Sunday, score being Westerdale 1 Harmattan 3.

Mr. and Mrs. Frank Ingham have returned recently from an extended holiday in Honolulu.

Mrs. J. Currie and Mary Lou left last Friday to spend a short holiday at points in B.C.

Old-Timers Smile For The Birdie . . .



The above picture was taken a few weeks ago when the Jubilee Stage Coach passed through Didsbury on its way to Calgary. Taken in front of the Rosebud Hotel, it shows many of those who were residents here in the old days. Those fellows on top of the coach look as though they could handle anyone who happened along to molest their journey but the ones below have passed into a different era and are

now quite content to do their traveling by a different mode. We are at the moment unable to obtain the names of all those included in the picture but we have some of them, not necessarily in order of where they appear: Ivan Weber, Rev. Hallman, Mrs. A. Traub, Mrs. Murphy, Mrs. Hunsperger, Mr. M. Weber, Fred Moyle, A. Chamberlain, A. Daddels, Roy Adam, G. O. Feeg, W. Reist, W. Miller, A. Hunsperger, Ezra

Sherrick, Mrs. W. Rennie, Mrs. Jack Kershaw, Miss Grace Hunsperger, Mrs. Swain, Mr. Jim McCulloch, Mrs. Bill Davies, Mrs. George Good, Mrs. Wahl. We regret all the names of those who appear in the above picture are not included but we would be pleased to include them in a news item next week if we have the necessary information.

(Photo courtesy Alta. Gov't.)

GOLF NOTES . . .

The various competitions held last Thursday afternoon were won by Viny Currie, Lila Tugie and Jean-ette Devine. This Thursday is a putting competition followed by tea. Tee-off time, 2:00 to 2:30.

The Ringer Competition and the Twenty game competition are both over the way mark. keen interest in both being shown by all players.

How about making August "Courtesy Month"? By now all members should know each other. If the players are visitors find out how they enjoyed their game. We are proud of our course, so let's say so!

JACKSON INSTITUTE POSTPONES PICNIC

The July meeting of the Jackson W. I. was held at the home of Mrs. R. Krueger with 18 members and 4 visitors present.

Roll call was answered with, Who I am proud to be a farmer's wife. The monthly news letter from Miss Dixon was read. Due to the busy holiday season the picnic planned for July 21 to be held at Red Lodge was postponed till August 18.

A lovely wool blanket was given to Mrs. J. Myhr (nee Lois Krueger) who was married in Minneapolis, Minn., on July 2. Mrs. L. Hildebrandt gave a report on the Didsbury conference at which she served as a delegate. An interesting synopsis on a health topic was given by Mrs. C. Davies.

Lunch was served by the hostess.

South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. Jack Edwards and family attended the Balco-Edwards wedding in Calgary on Saturday.

Miss Ivy Mitchell of Edmonton was a weekend visitor of Mr. and Mrs. Fred Befus and family.

Mr. and Mrs. Jack Edwards and family, Mr. and Mrs. Victor and family of Calgary were Sunday dinner guests of Mr. and Mrs. Albert Konchuh and family.

Mr. and Mrs. Carl Meyer and family were Oul Lake visitors Sunday.

Mr. and Mrs. Fox Sr. of Edmonton were Sunday evening visitors of Mr. and Mrs. Fred Befus and family.

Mr. and Mrs. Lynn Hunsperger and family, Miss Grace Hunsperger were visitors at Oul Lake on Sunday.

Mr. and Mrs. Vern Shantz and Mr. and Mrs. R. Van Winkler and family of High River, Mr. and Mrs. R. L. Shantz and Kerry and Mr. Vern Burke, Mr. and Mrs. J. B. Hipkin, Mrs. Geo. Duppel and Harold, Mr. and Mrs. E. Dippel and family, Mr. and Mrs. M. Dippel and family were Sunday visitors at Red Lodge.

Mr. and Mrs. Fred Befus and family were Sunday dinner guests of Mr. and Mrs. R. Hodney and family.

Monday visitors of Mr. and Mrs. Carl Meyer and family were Mr. and Mrs. D. Bowden and Mrs.

Jamboree Day !

By the time some of our subscribers receive this note the annual Lions Club Jamboree will be at the end of the line. We are at the moment unable to obtain the names of all those included in the picture but we have some of them, not necessarily in order of where they appear: Ivan Weber, Rev. Hallman, Mrs. A. Traub, Mrs. Murphy, Mrs. Hunsperger, Mr. M. Weber, Fred Moyle, A. Chamberlain, A. Daddels, Roy Adam, G. O. Feeg, W. Reist, W. Miller, A. Hunsperger, Ezra

Sherrick, Mrs. W. Rennie, Mrs. Jack Kershaw, Miss Grace Hunsperger, Mrs. Swain, Mr. Jim McCulloch, Mrs. Bill Davies, Mrs. George Good, Mrs. Wahl. We regret all the names of those who appear in the above picture are not included but we would be pleased to include them in a news item next week if we have the necessary information.

(Photo courtesy Alta. Gov't.)

Highland Notes

(From Our Own Correspondent)

Mrs. Solveig Clarke's sister and four children have been visiting with her for the past week from Sask.

Mrs. Dilly Stringer attended the Busy Bees meeting on Wednesday at the home of Mrs. Joe McGaffin. Many people from the district attended the Oral Report's meeting in Calgary the past two weeks. They all bring back the same report, that they are wonderful meetings with being saved and healed by the hundreds every night.

Mr. and Mrs. Mike Christie and family from Buck Lake have been visiting with the Eddie Adams family over the weekend.

Mr. Ted Sawyer was a recent visitor at the Wayne Striner home.

Judy Moore spent three days last week vacationing with Anne Marie McGaffin.

Bill Moore visited at the Bob Moore home Sunday evening.

HOSPITAL CASES ! ! !

Master Ricky Reiber and Master Laddie Watkin are patients in the Dr. Anderson hospital in Olds, one of the most up-to-date of its kind in the province.

In case the names of the patients mentioned are a bit confusing, we'll put your mind to rest; they are pet dogs just attending the clinic for a brief remodeling job. At last reports they were both in fine shape.

Sink of Lacombe. Mr. and Mrs. E. Dippel and family were Calgary visitors Monday.

(Intended for last week)

The Misses Dorothy Shantz and Enith Hunsperger of Edmonton returned home from a 17 day continental tour of the east. Mrs. Lynn Hunsperger, Miss Grace Hunsperger and Miss Enith Hunsperger were Co-hostesses to friends and neighbors, Tuesday evening. A delightful evening was enjoyed and the showing of some of beauty spots of trip were shown, after a delicious lunch was served.

The Misses Marilyn and Beverly Eckstrand returned Saturday from a week spent at camp at Sylvan Lake.

FAREWELL PARTY ACCORDED MRS. TIGHE AND SON STEWART

Mrs. Ed McNeil, Mrs. Lawrence Hunter and Mrs. Chas. Kohut organized a farewell party in honor of Mrs. Ethel Tighe and son Stewart and family who are leaving the district.

The East Community Hall was filled with friends from Carstairs, Calgary and Didsbury district. A fine program was given and Mr. Stewart Hooper acted as M.C. for the evening.

Following lunch Mrs. Tighe and Stewart were presented each with a purse of money from their many friends.

ZELLA NEWS NOTES

(From Our Own Correspondent)

Mr. and Mrs. John Trinosky and family of Camrose were weekend guests at the home of Mr. and Mrs. Wilbur Jankke.

Miss Lillian Youngs of Edmonton is holidaying at the home of her sister Mrs. Jim Johnston.

Mr. and Mrs. E. Waldruff and son and Mr. and Mrs. A. Waldruff and sons motored to Coren, on Sunday. Arthur and Edward were Cereal residents in years past.

On Friday evening the Laboes called on Mrs. John Hansen to have tea.

On Tuesday evening a second hail storm struck the district doing more damage to gardens and crops. We still have our fingers crossed to harvest season.

An oil derrick has been erected on the Hosegood north quarter this past week.

MELVIN NOTES

(From Our Own Correspondent)

Mr. and Mrs. Herman Wolien of Edmonton spent the weekend at the home of Mr. and Mrs. Lester Krebs. Little Wayne Chandler is visiting at the home of his grandparents. Last week Patsy Chandler visited there.

Lynne Thompson of Fort St. John is visiting with her aunt and uncle Mr. and Mrs. Lester Krebs.

Don't forget the two-bit anniversary dance at Melvin on August 19.

Mr. and Mrs. A. E. Krebs were Sunday dinner guests of Mr. and Mrs. Oliver Allan in Calgary.

Mr. and Mrs. E. Dupont spent the weekend at Sylvan Lake with the Ed Fords.

Judy Konchuh spent last week at the home of her sister in Calgary.

The Melvin W. I. will meet on August 17th instead of the usual date.

Kennie and Alan visited the latter's parents Mr. and Mrs. Wilson, west of Cremona on Sunday.

Mrs. Banting Sp. spent Sunday with Mr. and Mrs. M. Campbell.

Mr. Arnold Blain who is working in Calgary was home over the weekend.

Mr. and Mrs. J. McCloy were visiting with Mr. and Mrs. F. Hesselton on Sunday.

Mr. and Mrs. Arnold Hogg and

Local Calf Wins Provincial Honors

A yearling heifer, shown by Shirley Jackson of the Bearspaw 4-H Dairy Club, won the provincial 4-H club championship at the finals held in Red Deer last week.

This great heifer was from the cow, Didsbury Joan, bred and raised on the Didsbury Dairy Farm, by Tom Morris. Mr. and Mrs. Morris were in attendance when the judging took place.

LONE PINE ORIOLES HOLD JULY MEETING

The July meeting of the Lone Pine Orioles was held at the home of Linda and Anne Sheila. The meeting opened with the singing of "Pack Up Your Troubles" and "Let's all Sing Like the Birdies Sing."

The roll call was answered and the minutes of the last meeting were read. It was decided to have an antique tea on July 28. Irene, Sandra and Beverly gave report on their stay at the girls convention after which they were heartily thanked. Then there was a little program for the mothers and each were presented with a small gift from the girls. Beverly won the 10c draw. The meeting adjourned with "God Save Our Queen" and to bring a lovely evening to a close Irene, Sandra and Beverly gave a demonstration on how to make a tropical salad. Their demonstration was enjoyed with the lunch.

Good Entry At Golf Tournament

The day was perfect for golf and the local male enthusiasts were out in goodly number to battle for honors in the first four-ball foursome tournament held this season by the men's club.

After 18 holes a pair of bankers, Alf Allen and Don Newton came out on top with a net 139.

Ed Wilson (the bankers are still here) and Bruce Freeman took second with a net 142 and Bert Prevost and Lorne Clayton won consolation with net 186.

DIDSBURY MARKETS

BUTTERFAT

Delivery Basis at Crystal Dairy

Table	56c
Special	58c
No. 1	56c
No. 2	50c

KITCHEN SHOWER HELD FOR JULY BRIDE

A kitchen shower was held at the home of Mrs. A. Robertson in honor of Mrs. Carol Owens who was married on July 9. The evening was spent playing games. Two contests were held and the assembling of a scrap book of the life of the young couple.

The bride-to-be was seated under a pink and silver decorated umbrella. A table laden with gifts stood before her. Miss Janice Owens and Cheryl Owens assisted Carol with the unwrapping of the gifts, after which the honored guests graciously thanked everyone and invited her friends and neighbors to visit her in their new home. A delicious lunch was served by the hostess.

Municipality To Improve Westward Ho Park Land

At the last regular meeting of the municipality of Mountain View No. 49, it was decided to spend a fair portion of the Jubilee grant to renovate and improve the park at Westward Ho.

This park was started a few few years ago, but since then has been allowed to deteriorate through lack of care, due mostly to lack of funds. However it is felt now that with the money on hand and a possible extra grant from the government, the Westward Ho park will become one of the better parks in the urban areas.

It is situated close enough to Didsbury, Olds, Carstairs and rural districts to make it easily available to all who wish to take a day, afternoon or evening off and enjoy themselves beside the river, for a picnic or swimming; ball diamond and horse-shoe pits will be in evidence and should compare favorably with the Red Lodge Park situated west of Bowden.

No date has yet been set for the start of work on the above project but it is felt that with 46 acres to work on it will not be done overnight. However the congestion at Red Lodge which is evident on any warm Sunday or Wednesday holiday, points out the fact that another park of this nature is needed in the immediate district.

It is also thought that a great deal of volunteer help could be arranged



Keiko Takahashi, who will represent Japan in the Miss Universe contest in Los Angeles, Calif., tries on a cowboy hat for size. Beauty queens from all over the world are entered in the contest.

FOR RENT — Frame building, 42 by 25', main street, Didsbury. Light, water and sewer. Apply A. I. Schumatcher, Calgary, Alberta, phone 21717 or 21975. 31-tfn

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CONCRETE GRAVEL — government approved. Day or evening service. \$1.00 loaded, 4 miles N.W. Innisfail (at bridge) Caroline road. Right mixture for pouring. Also purebred "North County" Cheviot Rams from imported stock. F.R. Malcom & Son, R.R.1. Innisfail, 20-19tp

FOR SALE — No. 6 wheat, \$7 lb. per bus, \$1. bus. at elevator and 90c at the bin. Burns Brothers, 1303. 24-tfn

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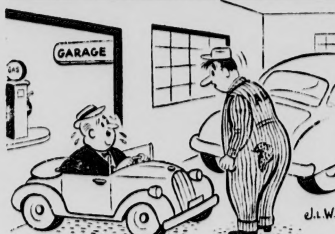
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IN MEMORIAM

In fond and loving memory of Garnet S. Tighe, our beloved husband and dad, who passed away August 8, 1954.

Dearest Husband and Dad, can it be true?

That a year has passed since God called you. We cannot and will not say. That you are gone, you are just away.

The call was short, the shock severe;

To part with you whom we loved so dear,

The voices that we used to hear are stilled.

The hands we used to touch have disappeared.

And now a vacant place is in our hearts.

Of which no one else can have a part.

Your memory is as dear today, As in the hour you went away.

We loved you, but God loved you best.

Sleep, dearest husband and dad, and take your rest.

It has been hard since you are gone.

Although many a day your name is spoken.

A link in our family chain was broken.

But still that doesn't make us forget.

For our love for you is with us yet.

Until we, too, are laid to rest. We mourn for you, no eyes can see us weep.

But silent tears are shed. While others are asleep.

Ever remembered and sadly missed by your loving wife, Ethel, and family.

FOR SALE — Black Australorpe cockrals, 3 months old. Take your pick at \$1.00 each. Apply Lloyd Fischer, phone 402. 31-2tp

FOR SALE OR RENT — Four roomed house, with power. Apply Mrs. I. McQuarrie, Cremona. 31-3tp

FOR RENT — Insulated house: water on tap. Phone 89. 28-tfn

FOR SALE — 6-hole Range, phone 235. 31-2tc

CUSTOM BALING — Larger acreages \$3.50 a ton. Phone 412, Didsbury. 31-3tp

FOR SALE OR TRADE — For stock or grain. 12A 6-ft. combine may be seen at John Deere agent, Didsbury. Phone 1421, H. J. Wilson. 30-tp

FOR SALE — Garnet wheat, grade No. 3 \$1.00 bus. W. A. Ausenbush, phone 713. 30-3tp

GET YOUR OWN SET FREE. We require a full or part time dealer in this district to sell our new heavy NO. 18 - 8 ply Stainless Steel Waterless set at a reduced price from other Companies. This is a good business as home makers are changing to Stainless Steel. Write to Cookware 1927 - 34th Ave. S.W. Calgary. 32-3tp

FOR SALE — No. 62 - 6 ft. International combine with motor. 2 new cabs and in A-1 condition. Contact Ben Hipkin, phone 262, Didsbury. 32-3tp

FOR SALE — 1 used mail saw 7-inch blade, has a new motor, apply Edford Motors. 32-1tc

HELP WANTED — Qualified mechanic Year round work, top wages. Box "D", Pioneer Office, phone 12, Didsbury.

FOR SALE — No. 64 I.H.C. combine, like new, come and see it and make me an offer. N. Reid Clarke, Didsbury. 32-1tp

FOR RENT — 4-roomed house, phone 18. 32-3tp

HELP WANTED — Teacher requires reliable person to take full charge, all conveniences. Two children, Evenings, weekends free. Apply in person to (Mrs.) Joan McMartin, Didsbury. 32-3tp

FOR SALE — Feed oats, 65c a bus. at bin. Sample at Reiber Bros. phone 2015. Carstairs, Lloyd Vogel.

SWORD OF HOPE

Back a few centuries when a literate person was a rare phenomenon in the Old Country, in-keepers and tradesmen depended on pictorial signs for identification of their establishments. For a date a tavern, on said, "I'll meet you at the sign of the Brown Jug." Or if you wished to find a barber, or a surgeon, you simply looked for the striped pole signifying both professions.

That quaint but necessary custom of our country passed along with illiteracy, but has its parallel now in a familiar usage — that of identifying many phases of modern life with symbols.

Today one of the most important of those symbols is the Canadian Cancer Society's sword. For years that sign, on a flag, a door, a window, or an inner wall, has been a rallying point for legions of socially-minded people — physicians, research scientists, and laymen — all deeply concerned about cancer control.

This weapon, with serpent entwined around its hilt, symbolizes the most determined attack in our history on "mankind's cruellest enemy". And it has become the Sword of Hope for thousands of former cancer patients whose lives were saved because of early detection and prompt and adequate treatment. Many more thousands can be saved annually if we use to the fullest the information and skills now available in the medical field.

Under the sign of the conquest-of-cancer sword, hundreds of thousands of volunteers work in the Spring educational and fund-raising crusade of the Canadian Cancer Society. Its goal for the whole nation for 1955 is almost \$2,000,000.00, to be used for research toward finding new cures, service to patients, and education, not only of doctors and scientists, but of all lay people in Canada, about the realities of cancer and the possibilities of defeating it.

Again this year the public is being asked to support the Cancer Society's programme. It is our sincere hope that an aroused nation will take up the Sword of Hope and strike valiantly at cancer.

ENGAGEMENT ANNOUNCEMENT
Mr. and Mrs. William McDonald of Westcott announce the engagement of their eldest daughter Gladys Margaret, to Delbert Earl, eldest son of Mr. and Mrs. Earl Kinloch of Didsbury. Marriage to take place on Friday, September second.

FOR RENT — Five room house, on water line, immediate possession. Phone 47 J. V. Bercht. 32-3tc

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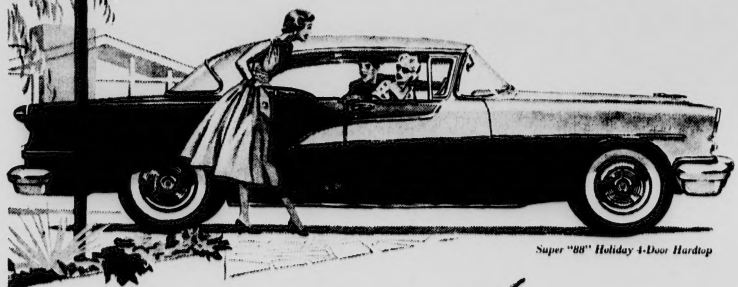
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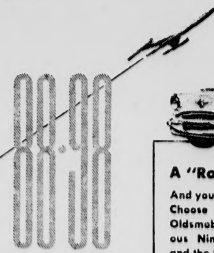
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Make this your "Step Up Week" — the week you step up from the ordinary into an Oldsmobile. From a price view it's a smaller, easier step than you think. From every other viewpoint it will be the most wonderful step of your life. Come see the cars we're talking about. There's everything from the revolutionary 4-Door Holiday Sedans to the dashing, youthful 88's. And each has the serene-striding beauty that puts you ahead of the crowd in style, comfort and pleasure.

And talk about power — that is another big plus you get with Oldsmobile. Instant power — Rocket power — delivered by the greatest engines in automotive history. Yes, the greatest — for no engines can outperform the Rocket 202 and 185 engines for getaway, for effortless cruising, and for fuel efficiency.

So drop in this week. See the cars — take the wheel — make a deal. You'll find it was never easier than now to get out of the ordinary into an Oldsmobile.



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Service Board

**YELLOW HEADED SPRUCE SAW
FLY:** There is widespread interest and concern over these pests. Many people know them only as "spruce worms" as the worms are all they can find. Here is some more information on the habits and life cycle. When the worms are full grown in August they drop to the ground and enter the debris or top soil around the base of the trees. Here they stay over winter in tough cocoons. During the following May they pass through a short pupal stage and become adults, emerging from the cocoons as an adult saw-fly. The adult saw-fly is about 1/2 of an inch long is reddish brown and has four transparent wings. The females have a short, saw-like structure near the tip of the abdomen that is used to cut slits in the needles for laying eggs. The adult flies are usually present from the middle of May till early June during this time the eggs are deposited in the slits cut in the spruce needles. Not more than three eggs have been found on a single needle. Hatching begins in early June. The small size and pale green color of the young worms make them difficult to find on the trees. They feed on the new growth near the end of the branches and top of the tree. As they increase in size and numbers they eat more and more of the needles. If left unmolested they can defoliate large spruce trees. To break this life cycle it is necessary to keep close check and spray the trees with a solution containing ALDIN as soon as the worms are present and prevent them from becoming adult, dropping to the ground, over-winter and emerging next year as flies to carry on their program of destruction.

EAST NOTES

(From Our Own Correspondents)

Mr. Pete Neufeld's mother is spending a few days with him and his family. Congratulations are extended to Mr. and Mrs. L. C. Copperley on the birth of a daughter.

Mrs. Thomas Marsh's sister and family of Vulcan spent a few days with her. Mrs. Marsh had been at Vulcan visiting visiting down there and her sister returned here with her for a few days. Mrs. Marsh said it was awfully dry down there, everything looks burnt.

Mr. and Mrs. Harold Shields and daughter Lorna were Tuesday business visitors in Calgary.

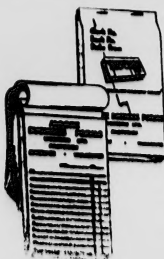
Mr. and Mrs. Marcus Casebeer, the newlyweds, returned to their home here last week, they said they had a very lovely trip.

Mrs. Stanley Schumaker, Gloria Schumaker, Sherry and Delbert Shields and Mrs. Walter McCulloch all were Tuesday business visitors at Olds.

Congratulations are extended to the newlyweds Mr. and Mrs. Jerald McLean.

Mr. and Mrs. Otto Bittner and Ralph were visitors with Mr. and Mrs. Alfie Thompson recently.

Please, ladies of the Lone Pine W. I. pay attention, there was an error made in last week's Pioneer about the meeting. It is to be held at Mrs. Marguerite Nielson this month and you are to remember the recipes for the book, please ladies keep this in mind. It is to be held Wednesday afternoon, August 10th.



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FROM
THE DIDSBURY PIONEER
Phone 12 — Didsbury

How Much
Can We Take?

We don't know how it appealed to you, but when we read of the awesome, heartless shooting down of the Israeli passenger plane by the Bulgarian fighter planes, with the consequent death of its 58 passengers, the first question that came to mind was: how much of this sort of thing can the Western world take without getting tough? Canada lost four United States lost thirteen of its citizens in the tragedy and the national All this happened so quickly upon the heels of the Summit Conference in Geneva, when the world was full of hope that the Con. Curtain could be torn down. It also happened just before the ambassadorial talks between the United States and Red China. Several commentators have been on the air softening up people for possible concessions to Red China by the United States, including a few commentators sponsored by our own C.B.C. Is the West so barren of rights and citizens that it has to consider giving ground to the "murderous Reds"? The capitalist style of economy has given its people many more material and spiritual advantages than any communist or completely socialist economy has been able to give up to the present time. Why the depressed peoples of the world do not turn to the capitalist system, where there is now an abundance, rather than to the communist world where there is domination, torture and starvation, is one of the psychological mysteries of the present day. Why do the Communists have to safeguard their frontiers so tightly? No Western power has initiated an aggressive force since the end of World War II. It makes no difference what settlement the Bulgarian offer, as they are compelled to make, the lives of the 58 victims cannot be restored to their homelands or to their loved ones... but to the Communist mind a human life has no particular significance... and that, folks, embraces the followers of the Communist line in Canada! —Camrose Canadian

MINISTER TO CONDUCT
SUMMER SERVICES

Rev. and Mrs. E. B. Fox and children will begin their vacation on August 8 to about August 24. The first part of their vacation will be spent at Banff where Rev. Fox will be in charge of the Summer Pulpit, conducting the service in the Banff High School on Sunday August 14. Tentative plans are that they will also spend a few days at Creston, B. C. and Clarkston, Wash.

During the Pastor's vacation there Sunday, August 14. On Sunday, August 14, a native Korean, W. J. Kang, will give a lecture on the spiritual needs and conditions of his native country. This lecture will be illustrated, and will be held at 10:30 a.m. in the basement of the church. The Redeemer Walther League will be in charge of this lecture and friends are invited to the members and comrades of Redeemer to attend.

During the Pastor's absence, arrangements have been made with Rev. Fred Stark, Trochu, to serve the congregations in any emergency.

Notes From D.A.

By HOWARD J. FULCHER

Alfalfa is a top quality forage crop in respect to feeding value of the hay and fertility of the land. Good stands of alfalfa will last for a number of years and it is very disappointing and a financial loss when these stands suffer or even limited winter killing.

There are a number of factors which may cause this winter killing, climate, management, etc. One of the factors which is often overlooked and that can be controlled is the timing of the second cutting. If the second cutting is made before the 15th of August the alfalfa will make quite a regrowth. This new growth will reach a stage where it will strengthen the plant and provide protection before the rigors of winter set in. If the crop is cut after the first week of September there is very little regrowth and the plants will be weak enough to stand the winter. If cutting is in the last two weeks of August or the first week of September there is some regrowth but it will not progress to point to feed the roots. It merely consists of new tender growth and no build-up of reserves in the plant.

It is found that about 40 days are required after the second cutting to build up reserve and allow growth to slow down. Therefore if you do not cut your crop before the middle of August leave it till the second week in September and the likelihood of stands will result.

There never was a good war, or a bad peace.
—Benjamin Franklin

DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.
Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.:
AUGUST 11, 12, 13:

MON., TUES., WED.:
AUGUST 15, 16, 17:

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In Store"

Family
— Starring —
NORMAN
WISDON
MARGARET
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HELL AND
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PRICE... CONTACT THE DIDSBURY PIONEER**

NOTICE

Change of corporate name

Effective August 1st, 1955
Socony-Vacuum Oil Co. of Canada Ltd.
changed its name to

MOBIL OIL OF CANADA, LTD.

Mobil oil and other automotive products as well as Gargyle Industrial Lubricants and other manufactured products will continue to be marketed in Canada by Imperial Oil Limited.

This is a change in name only and does not affect the company's leases, contracts or other obligations.

MOBIL OIL OF CANADA, LTD.

formerly
Socony-Vacuum Oil Co. of Canada, Limited
Mobil Oil Building
Calgary, Alberta

JACK WEBB AND BEN ALEXANDER, IN

FRIDAY AND SATURDAY, AUGUST 12, 13.

BURT LANCASTER AND JEAN PETERS, IN

"APACHE"
COLOR

"BUGS BUNNY CARTOON FESTIVAL"

MONDAY AND TUESDAY, AUGUST 13 AND 16

ROBERT STACK, URSULA THIESS IN
HEAT, IRON CLOTH

"THE IRON GLOVE"
COLOR

WEDNESDAY AND THURSDAY, AUGUST 17 AND 18

GEORGE AND SHEILA GRAHAM, IN
RECOGNITION OF THE UNCLE

"CHALLENGE OF THE WILD"

ALSO

"WHITE MANE"

Phone 12 Didsbury

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Get Lovely Curves

As you gain pounds, you gain lovelier curves too. Try Oxtrex Tonic Tablets today. See how quick they help build up body "skinny" due to iron deficiency. "Gets acquainted" size only 60¢. At all drugstores.



FOR A SAFE BUY USED TRUCK . . . SEE YOUR MERCURY TRUCK DEALER

Pool Chairman

CRITICIZES EFFORTS TO DISCREDIT WHEAT BOARD

Not long ago the president of the Winnipeg Grain Exchange sent a questionnaire to the grain merchants in the United Kingdom in what he described as an effort to determine their opinion of Canada's grain marketing policies. This obviously was an attempt to enlist the support of the British grain trade in discrediting the work of the Canadian Wheat Board and the Western Wheat Pools, which for years have been making every effort to maintain favorable prices for Canadian farmers.

The Canadian government realizes that the dollars received for grain crops are a major factor in supporting labor, lumber, steel, transportation, insurance, and all other activities which go to make up the economy of Canada.

Canadian grain farmers have accepted moderate prices when farmers in most countries of the world have received much higher prices guaranteed by their governments. With this fact in mind, Canada's national government has accepted responsibility for ensuring that the marketing of Canadian grain shall remain in the hands of agencies which are interested in seeing that farmers receive fair prices for their grain. The Canadian government knows — and every farmer knows — that in times of large production and surpluses, prices might easily be forced to run only a mission per bushel, and not in the price the farmer gets for growing it.

Labor, manufacturing, construction, transportation, and every industry in Canada which is interested in grain dollars, must make it their business to see that the marketing of Canadian grain is continued by the Canadian Wheat Board, so that a fair amount of dollars may be available to work their way up through the whole fabric of Canadian business. Canada cannot afford an enormous group of bankrupt grain farmers — which would surely happen if wheat, the West's most valuable product, was taken out of the hands of the Canadian Wheat Board and dumped overseas for whatever it might bring.

BEN S. PLUMER
Chairman, Board of Directors
Alberta Wheat Pool



UNION JACK, right, wants to be friendly with a look-alike at left; but there's something indifferent about the fellow. Fact is, the 'horse' at left is a dummy, used to show off the latest in horsemanship.

The Grain Exchange Poll

Earlier this year, the president of the Winnipeg Grain Exchange sent questionnaires to British millers and grain traders in what he described as an effort to determine their opinion of Canada's grain marketing policies. The results of the questionnaire, published recently in a small booklet, were a surprise to no one.

Of the 68 firms polled, only 49 took the trouble to reply to the 9 questions asked. As was expected, the majority supported a return to the speculative market and expressed criticism of the Wheat Board's method of marketing. What was surprising, however, was that the firms were not unanimous in their support of the open market.

When it was announced that the overseas buyers were to be polled, it was pointed out that the opinion of the British grain trade was already known without going to the trouble of having a questionnaire filled out. The U.K. traders have long been known to favor the open, speculative market for they have often claimed that under such a system they are able to buy their grain more cheaply than in any other way. In the opinion of the British grain trade, the price of wheat can never go too low.

It follows then that if the British can buy more cheaply on the open market, the grain producer must get less for his product.

Farmers will not be impressed with the survey, nor will they rally to the

support of the speculative system of selling. The majority still have strong recollections of the traders of the thirties and how in 1932 the average farm price for wheat in Alberta was only 32 cents a bushel. They also know that while the speculative market, through its hedging facilities, protects the grain merchants against loss, it offers the farmer no price stability or security.

Farmers recognize the valuable job done by the Wheat Board in marketing grain during recent years when production, both here in Canada and in other exporting countries, has been well above average. Had it not been that grain marketing was in strong hands a calamitous price decline would have been inevitable. The speculative system of marketing had its opportunity in the past and failed miserably. It can never regain the confidence of grain producers.

—The Budget

CHRISTENING HELD

Following the christening of their infant son, Douglas Michael, at the Redeemer Lutheran Church, Mr. and Mrs. R. Rodney had as their dinner guests Mr. and Mrs. Fred Befus and family, Rev. and Mrs. E. B. Fox and family, Miss Maureen Prevost, Mr. and Mrs. Fox and Teddy Folkmann of Edmonton, Mr. Werner Reinhardt and Master Ronny Marshall of Calgary.

CHURCH NOTICES

MOUNTAIN VIEW UNITED MISSIONARY CHURCH
Rev. A. Frey, Pastor
11:30 a.m. — Morning Worship
10:30 a.m. — Sunday School
8:30 p.m. — Evening Services
Youth Fellowship services held in the evening of the first and third Sunday of the month.

Fallen Timber Forequare Church
Fallen Timber School
Rev. R. and Rev. C. Moore
Co-Pastors
11:00 a.m. — Morning Worship
12:00 noon — Sunday School
Come and bring your friends.

EVANGELICAL CHURCH
Rev. A. E. Stickle, Pastor
Sunday Services:
10:30 a.m. — Worship Service
11:30 a.m. — Sunday School
7:30 p.m. — Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meeting.
Bethel Services:
Sunday Services
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8:00 p.m.
The Pastor and Congregations extend a sincere welcome to all.
Come and Worship with us.

UNITED CHURCH OF CANADA
Rev. T. J. Stainton, M.A.
Westcott 11:30 a.m.
Knox Evening Worship 7:45 p.m.

Do They Want Safety?

Human nature being what it is, we wonder if the motor car safety seat-belt sellers are going to get rich quick.

They won't make the foolish driver's car safe. The roads will just be less safe if the seat-belters start adding 10 or 20 mph on their speedometers.

Please pass the salt. Car manufacturers are uncomfortable aware there is little public demand for safety aids—such as speed governors and all-round bumpers, as in the drive-yourself cars, in the midway shows.

What most car buyers want has been demonstrated dramatically by the way they have grabbed at the 1955 models. They want power and speed, smartness and color — and more, more of all those things.

They want exhilaration and thrill. Why?

WESTCOTT JUNIOR W. I. HOLDS JULY MEETING

The July meeting of the Westcott Junior W. I. was held at the home of Mrs. Alfred Baudistel, July 20 with 11 members present. Roll call was something about a Canadian industry. This was followed by a discussion on Aluminum. The report of the Didsbury conference was given by Mrs. Allen Kouschuh.

The three members who attended Farm Women's Week then told some of the highlights of the lectures.

Final arrangements were made for the Institution picnic to be held at Red Lodge, Tuesday, August 9 at the picnic grounds at 11 a.m. for a pot luck dinner and races, etc. Should the weather not be suitable on the 9th, the picnic will then be held August 18th.

Lunch was served by the hostesses.

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"
REV. E. B. FOX, Pastor
Divine Services every Sunday at 10:30 a.m., followed by Sunday School and Adult Bible Class.

UNITED MISSIONARY CHURCH
Rev. Ray Shantz, Pastor
Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30 p.m.
Wednesday evening prayer meeting at 8 p.m.

ANGELIC MISSION OF OLDS SUNDAY SERVICES

Sunday School, 11 a.m. every Sunday.
Second Sunday in the month: 7:30 p.m. — Didsbury.
Fourth Sunday in the month: 11:45 a.m. — Didsbury.

Letter To The Editor

Editor of the Pioneer

Dear Sir:

I opened up the last issue of the "Pioneer" to see a large headline staring up at me — "Trochu Band to Lead Parade When Jamboree Gets Underway". The following article went on to say that the "Lions" were importing a 26-piece band all the way from Trochu to play in the Jamboree. Trochu is, I believe, two-thirds the size of Didsbury.

It's surprising just how many small Alberta towns have excellent bands. Carstairs, our neighbor to the south, which some people sneeringly say is just a "dump", has recently made efforts to organize a band and with some success, because of the perseverance of the public-spirited men who thought up the idea.

And then we turn to our own town, for which it's residents have such little civic pride. Why? Because there is nothing for which to be proud. Why don't the people of Didsbury get out of the doldrums and back something worthwhile which will represent Didsbury? In the age group of ten to twenty years in Didsbury there is enough talent for a fifty-piece band. Why haven't we got one?

Come on, all it needs is someone to lead the way. With a good teacher and leader, and with financial backing from Didsbury businessmen, in two years we would have a band which could beat any other band in the province all hollow. All it needs is "sumption" and "get-up" and "go" behind it.

If someone is found to lead such a movement, I will gladly donate ten dollars as a start. Have I any takers?

INTERESTED

CHRISTIAN SCIENCE

God's inexhaustible goodness and abundance will be brought out in Christian Science churches on Sunday. Bible passages will include the admonition of Christ Jesus with regard to man's sustenance: "And seek not ye what ye shall eat, or what ye shall drink, neither be ye of doubtful mind. For all these things do the nations of the world seek after: and your Father knoweth that ye have need of these things. But rather seek ye the kingdom of God: all these things shall be added unto you" (Luke 12:29-31). Also emphasizing the importance of looking to Soul, God rather than to manna for happiness, a correlative passage to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy states (60:29-31): "Soul has infinite resources with which to bless mankind, and happiness would be more readily attained, and would be more secure in our keeping, if sought in Soul."

NOT TODAY

When many of us were youngsters it was often said, "If you can't do anything else, you can farm." Today the situation is reversed. If you can't farm, you'd better do something else. — Earl L. Butz, assistant secretary of agriculture, U.S.A.

You're so right...so often!

Each time you look at your Chrysler, there's something new to admire.

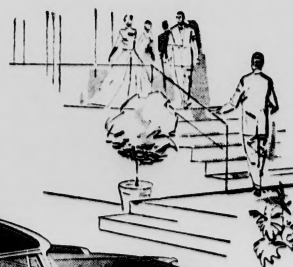
From every angle, beautiful highlights on the sculptured metal bring out the clean, simple beauty of this magnificent car.

Every time you switch on the ignition, you'll thrill anew to the Chrysler V-8 engine. It can idle softly as a breeze... open up with a mighty surge of power.

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experience in comfort. You're surrounded by luxury, with each appointment an example of superb craftsmanship and materials. In fact, every drive reveals some new and pleasurable surprise.

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ROSEBUD MOTORS

DIDSBURY

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
 Entered as Second Class Matter, Post Office Department, Ottawa
 Member of the Canadian Weekly Newspapers Ass'n.
 and of the Alberta Division of the C.W.N.A.
 Subscription: In Canada, \$2.50 a year; In U.S., \$3.50
 JAMES CURRIE, Editor and Publisher

Have You Seen The Cliffs?

o o o

Last week thousands of people in Canada and many other parts of the world, worked away at their respective jobs but had one ear cocked in the direction of the radio, listening to the progress of 17-year-old Marilyn Bell of Toronto who was in the process of swimming the English Channel.

T was just about a year ago when she thrilled the usual over-sized attendance at the Toronto Exposition by being the first human ever to swim across Lake Ontario.

This time, as before, Marilyn came through with flying colors and now holds the honor of being the youngest swimmer ever to cross the treacherous waters between France and England. As you have probably heard or read, it was only a strong cross-current which held her up for two hours that evaded her grasp on another crown; that of crossing the channel in a shorter period of time than any other swimmer.

Listening to it on the radio we had one quick recollection of a day a few years back when we were also very happy to see those "White Cliffs of Dover." Seems like the date was August 19, 1942, and seems like there was a small raid on at Dieppe that day, by combined forces, in an attempt to find out just how hard it was to land on French soil. We found out!

That day will live long in our memory. The aerial battle which we witnessed has been described as the most furious of the past war (we believe that). The casualties in our area were light as regards killed and wounded, but the prisoner toll was high. Those who did set foot on solid ground stayed there for a long time.

On the landing barge we were on there were men killed and wounded, but the majority of the personnel were just plain scared. Orders were given to return home without attempting a landing. There was more than one sigh of relief, but our opposites weren't in agreement. They still wanted to play and took occasional runs at us from the air as we headed for home.

We made it, we came in sight of the "White Cliffs of Dover" and, like Marilyn, they sure looked good to us.

Why we make this comparison is a moot question. Guess maybe we felt on that August day we may have to do a little swimming ourselves. One thing about it, we sure would have had more company than our Canadian girl had in her record breaking effort last week!

Do to-day's duty, fight to-day's temptation; do not weaken and distract yourself by looking forward to things you cannot see, and could not understand if you saw them.
 —Charles Kingsley

Our greatest glory consists not in never failing, but in rising every time we fall.
 —Oliver Goldsmith

POLAR DEBUT

First naval vessel to circle North America is HMCS Labrador, which recently made its way through polar seas from Atlantic to Pacific. We're proud that the three specially built landing craft she carried to ferry men and supplies to Arctic shore bases were made of welded aluminum — and that they did the job.

Aluminum is active in the patrol and defence of our coasts, skies and northern wastes. So it is good to know that Canada is the world's second largest aluminum supplier with five producing plants in Quebec and British Columbia.

ALUMINUM COMPANY
 OF CANADA, LTD.
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WEDDINGS**WELLS - HARMAN**

A pretty wedding took place in the Knox United Church, Didsbury, on August 2, at 2 p.m. solemnized by Rev. T. J. Stainton of Didsbury when Miss Ivy Loretta Harman, only daughter of Mrs. J. Ditter, Wimbly, Alta., became the bride of William Martin Wells, eldest son of Mr. and Mrs. Roy Wells, Dauphin, Manitoba.

The bride given in marriage by her uncle Les LeGrand was attired in three-quarter length strapless gown of white nylon net, princess style lace cast with lily-point sleeves topped it. A pearl studded cap held her misty olive length veil and she carried a corsage of red roses.

Bridemaid was Miss Verna Flaska friend of the bride from Edmonton was dressed in a three-quarter length deep coral nylon over satin with olive green accessories. She carried a bouquet of pink and mauve carnations.

The groom's attendant was Wally Russell, friend of the groom from Edmonton. Mr. Joe Dooley brother-in-law of the groom acted as usher.

The brides mother was dressed in a grey suit, with yellow accessories and a corsage of red roses.

The groom's mother wore a grey and pink nylon dress with pink accessories and wore a red rose.

During the signing of the register Miss Pat Halliday played the organ. The reception followed in the home of Mr. and Mrs. Les LeGrand. The dining room was decorated with lovely flowers. A three-tier wedding cake decorated by the bride's mother, using the same small roses as were on her wedding cake, centered the brides table.

The best man, Mr. Wally Russell read the telegram from relatives of the bride of Saskatchewan.

For travelling the bride donned a charcoal grey suit with pink accessories. The groom's suit was a blue gabardine.

Out-of-town guests were Mr. and Mrs. John Ditter, Wimbly, Alberta. Mrs. Ila Patterson, grandmother of the bride, Tisdale, Sask., Colleen and Karen Patterson, nieces of bride Tisdale, Sask. Mr. and Mrs. Roy Wells, Mr. and Mrs. Joe Dooley, Ruth Josephine and Wayne Wells all of Dauphin, Manitoba.

The happy couple will make their home at 414 - 7th Ave. N.W. Calgary.

McSORLEY - KLINCK

Wedding vows were exchanged recently at Scarborough United Church in Calgary when Miss Beulah Mae Klinck, daughter of Mr. and Mrs. Earl Klinck of Didsbury, was united in marriage with Mr. Richard Barratt McSorley, son of Mr. and Mrs. Cecil P. McSorley of Owen. Rev. S. J. Parsons performed the ceremony. Given in marriage by her father, the bride was attended by Miss Kathleen Atkinson as maid of honor, and

An Open Letter . .

Following is another article in a series we have been printing on safety measures, on our highways, and by-ways.

STRICTLY PERSONAL

This is an open letter to a boy, about 18, who forced me off the road while cutting in sharply and passing me on the hill yesterday afternoon.

Dear Son: You may think you are a good driver, and perhaps you are. But I'd like you to keep in mind that most of your "skillful" driving is due to other motorists.

Anybody can whip along the road as fast and as careless as you were driving. There's no trick to that. The new cars are loaded with power and pickup, too much so, I'm afraid. Just remember that it was my alertness that prevented an accident on the hill, not yours. And the driver who was approaching us also had to brake suddenly and swerve in order to save your life and his.

It is not your courage or dexterity that has kept you alive as long as this, but the prudence and caution of other motorists. You have been trading on our good will and sense of self-preservation.

I wish it were possible to point out to you that your kind of driving is nothing but bad manners, it is not heroic, or adventurous or manly.

Suppose you ran down a crowded street, pushing people out of your way, knocking packages out of ladies' hands and kicking children into the gutter. What would be so heroic or manly about that?

Nothing, of course. Then why do you suppose that having 2,000 pounds of steel under you makes it any better? There's nothing to be proud of in driving fast — any fool can do that. It's a form of cowardice to threaten other drivers, not courage.

Suppose you beat me at the get-away, or up the hill? What does it prove? Nothing, except that the car you are driving is faster. You didn't make it; it's a commercial product. Anyone can buy one like it, and anyone can drive with a manual disregard for safety.

So don't take pride in your deadly accomplishment. A real man is considerate and polite and takes chances only when it counts, when his honor and conscience call for it. On the highway, most of all, it's easy to tell the men from the boys, for the men have to save the boys from the consequences of their foolish and needless bravado.

Bridemaid Miss June Klinck and Miss Freida Dietterle. Mr. Paul Nedoba was best man and Mr. Roy Barratt and Mr. John Ferguson were ushers. Miss Cecelia Green was soloist.

The toast to the bride at the reception was given by Mr. Albert Klinck. Following a honeymoon trip to the States, Mr. and Mrs. McSorley will reside in Calgary.

WIFELY DEVOTION

A woman will go to almost any extreme to put a man back on his feet — if he's comfortable, and her husband.

JUST A SCRATCH

Wife to husband: "I scratched the front fender a little, dear. If you want to look at it, it's in the back seat."

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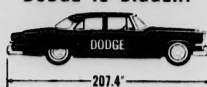
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Ship Your Stock Through The

Mountain View Co-Operative
 Livestock Marketing Association

Local Agent: R. E. GILLRIE

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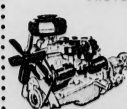
DODGE IS BIGGER!**DODGE IS 8.9" LONGER!****DODGE IS 11.8" LONGER!****DODGE IS SMARTER!**

- Low, forward-tapering hood and downsloping rear deck accent Dodge Motion-Design for The Forward Look.
- Twin-arch grille thrusts forward, makes Dodge a styling standout!
- New "tumblehome"—the inward slant of the upper body—stresses Dodge snug-to-the-road look.
- Slim, tapered roof gives every Dodge model the flair of "hard-top" styling.
- Full wrap-around windshield has swept-back corner posts for greatest visibility.

DODGE GIVES GREATER "GO"!

ADVANCED DESIGN
 HY-FIRE V-8

Most powerful V-8 in the low-price field! Dome-shaped combustion chambers, extra-large overhead valves, give you more "go" per gallon from regular gas!

PROVED POWERFLOW

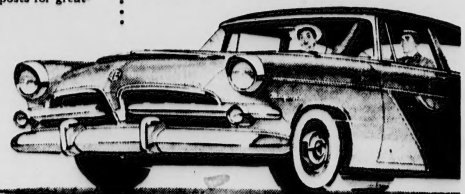
Most powerful 6 in Dodge history! The only 6 with Chrome-Sealed Action. By far the simplest, most efficient 6-cylinder engine in the industry.

Comparison proves, you get a bigger, better car in Dodge. Dollar for dollar, you get more value for what you pay. Right now you can get all this value at a price far lower than you might expect. Just phone your Dodge-De Soto dealer for a drive. He's ready to deal—today!

NOTE: Looking for a used car? You can be sure of value with a DEPENDABLE USED CAR from your Dodge-De Soto dealer's selection.

Manufactured in Canada by Chrysler Corporation of Canada, Limited

PHONE 14

PREVOST MOTORS**DIDSBURY**

Fair Week Specials At BILL'S FURNITURE

OLDS — ALBERTA

- Tapestry with metallic, Armless lounges,**
only \$53.95
These lounges make into a double bed.
- Lounge with rocker** \$85.00
In Frieze, double spring construction, rose and sage green.
- 2-Piece Chesterfield Suite** \$169.00
Grey harkcloth, all wool frieze, rubberized, double spring construction.
- 2-Piece Sklar Chesterfield Suite** \$204.00
Foam rubber cushions, latest design.
- Trysson 5-Piece Suite** \$74.00
Aubrite table top with stainless steel trim, chairs to match. All colors.
- Rancher Tables with Chairs to Match**
In all styles and colors.
- 10-Piece Bedroom Suites** \$175.00
In walnut or natural; Double dresser, chiffonier and bed; slat spring, spring filled mattress; 2 pillows, 2 vanity lamps and 1 scatter rug.
- 6-Piece Bedroom Suite** \$113.95
Natural, vanity bench, Chiffonier and bed; 2 vanity lamps.
- Hostess Rockers** \$28.95
In all wool friezes, rubberized.
- Hostess Chairs** \$15.95
In all wool friezes.
- Trilight or Torchiere Lamps** \$18.95
Complete with bulbs.
- 6-Piece Kueckel Dining Room Suite** \$249.00
Walnut, combination chairs, regular price \$369.00.

WE WELCOME YOU AT OUR STORE WHEN AT THE
OLDS AGRICULTURE FAIR

BILL'S FURNITURE

OLDS — ALBERTA

FOR HIGH CLASS PRINTING AT THE RIGHT
PRICE ... CONTACT THE DIDSBURY PIONEER

CAMPBELL'S FOOD STORE PREMIER MEATS

"THE COMPLETE FOOD CENTRE"
RAY and BETH CAMPBELL

PICKLING TIME IS HERE

Cucumbers — for dills or for slicing

Apricots, B.C. — This week

Special at the Meat Counter this week ...
BOLOGNA per lb. 25cMERCHANDISE GUARANTEED
FREE DELIVERY

GROCERIES 134

MEATS 42

MAKE NEAT, FLUFFY, HEADS-UP WINDROWS

...with a
**Big-Capacity
JOHN DEERE
WINDROWER**

See Your JOHN DEERE Dealer for QUALITY FARM EQUIPMENT

When you cut your crops with a John Deere Power-Driven Windrower, you do the kind of job that means more and better grain from every acre. Windrows are laid high on the stubble with the heads exposed for faster curing and more uniform ripening. There's plenty of room for air circulation under the windrow to hasten the drying of weeds and green material. What's more, windrows made with a John Deere hold their shape better and are easier to pick up. Shattering is reduced to the minimum.

Come in and let us show you the full line of big-capacity John Deere Windrowers.

Wm. COWAN

DISTRICT NEWS

Westcott Institute August Meeting

The August meeting of the Westcott W. I. met at the home of Mrs. Herbert Goetjen on Thursday, August 4th, with 10 members and 6 visitors present.

There was no meeting in July on account of so many members away on holidays.

Roll call was answered by "A Healtful Hint"

It was decided to hold a tea and food sale on Saturday, September 10th in United Church Basement in Didsbury, 2:30 to 4:00 p.m.

Our new Constituency Convenor, Mrs. Henry Richardson, was a visitor with us at this meeting and spoke to us on W. I. news.

Mrs. R. McParlane gave us the highlights of the "Farm Women's Week" which she had attended earlier in the month.

Mrs. Raymond Shantz was in charge of the Health topic this month. She had Mrs. Fred Goetjen give us a very educational talk on "Cerebral Palsy"

Mrs. Goetjen's talk, was from experience with the dread disease, as she has a daughter, that has it.

This was a wonderful talk or lecture and if some of the other W.I. are looking for something very interesting for their meeting, contact Mrs. Fred Goetjen of Carstairs.

Ladies keep in mind, the September meeting will be held at the home of Mrs. Macfarlane on Wednesday, August 11th instead of Thursday, the 1st of September.

WALTHER LEAGUE HOLDS REGULAR MEETING

The regular meeting of the Redeemer Walther League was held August 2. Opened with the hymn "Christ Whose Glory Fills the Skies," and a prayer.

Instead of a topic, questions from the question box were discussed. "If you are away from home should you attend another church?" and "We all know it is wrong to ballroom dance, therefore is it wrong to play for one?"

Irene Havlik volunteered to lead the next topic: "We Have Fun Together."

It was decided to have an outing August 7, starting at 7:00. It was also decided to enter a float in the Jamboree Parade, August 10th.

After the meeting Rev. Fox showed a very interesting film on Martin Luther.

Katherine Folkmann and the Jans Leaguers served lunch to 23 Leaguers and 10 friends.

WHAT THEY ARE SAYING

Marriage is a lottery in which men stake their liberty, women their happiness.

Bulgaria's reply to President Eisenhower's inquiry about international Communism was exactly the same as the reply I got in Russia 29 years ago. We must keep our guard.

Governor W. Averell Harriman of New York.

An open mind is an empty mind. —Sir Jacob Epstein

Talking should be an exercise of the brain rather than of the tongue. —Lord Averbury

MOUNTAIN VIEW

(From Our Own Correspondent)

Sunday dinner guests with Mr. and Mrs. Charles Kohut were Mr. and Mrs. Louis Kohut and Annie of Calgary and Frankie returned to his home with them after spending a few days in the city. Mr. and Mrs. Ed McNeil and boys were also dinner guests.

Mr. and Mrs. David Pratt, Noman and Doreen visited Sunday night with Mr. and Mrs. Lawrence Hunter and Donna.

Miss Loretta Hunter visited Friday till Sunday with her Aunt and Uncle Mr. and Mrs. Stewart Tighe and boys.

Mr. and Mrs. David Pratt and children and Mr. and Mrs. Jack Underhay spent Friday in Banff.

Mr. and Mrs. Gifford Maursetter and their daughter, Mrs. Alton Robb and her husband of Montevideo, Minn., were visiting with the former's brother Mr. Arthur Gebers and family. They all left Monday to spend a day visiting in Banff.

Mr. and Mrs. Jack Reiss and Doreen and Mr. Carl Reiss were also Sunday visitors with Mr. and Mrs. Arthur Gebers.

P.U.A. TAKES ACTION Re 8 BUSHEL QUOTA

The following statement was issued from P.U.A. headquarters on August 6th.

"It has been brought to our attention that there are still a number of Elevator points in Alberta where the delivery of the 8 bushel quota for the 1954 crop year has not yet been completed because of lack of space. The situation is aggravated by late deliveries being much heavier than anticipated."

"The P.U.A. has urged the Wheat Board to hold the 1954 quota open until sufficient cars can be provided to make space available for the full 8 bushels."

"Assurance has now been received that this will be done as far as possible. Farmers having difficulty in delivering the balance of their 8 bushel quota should contact the P.U.A. head office in Edmonton."

Henry Young, Pres. Farmers' Union of Alberta

FAMOUS SAYINGS:

Sure we're conservative these days the sense that we're conserving prosperity. It's silly to push reform in good times.

—A Liberal M.P.

OBITUARY

MRS. SARAH TUGGLE

Mrs. Sarah Tuggle passed away at the home of Mrs. Hall on July 9 after a short illness at the age of 62 years. Born at Deemerton, Ont., on April 24th, 1893. She came to Didsbury in 1909. She married C. E. Tuggle in 1911 and resided west of Didsbury until they moved into town in 1944. She leaves to mourn her loss, her husband, C. E. Tuggle, one sister, Mrs. A. Grievie one son Burr Stanley and three daughters, Mrs. Beale Gasse, Dawson Creek, B. C., Mrs. Fern Shantz, Didsbury and Mrs. R. Marbach Calgary, and seven grandchildren and a host of friends.

The funeral service was held at the Evangelical church, July 12th with Rev. A. Stickle and Rev. C. J. Hallman officiating. Interment was in the Didsbury Cemetery.

DIDSBURY W.I. HOLDS REGULAR MEETING

The Didsbury W. I. met at the home of Mrs. Hall with an attendance of 18 members and one visitor.

The five-minute talk was given by Mrs. Pieper on subject, the life of the past president, Mrs. Lefsrud.

Mrs. Art Grange gave her report on her stay at the Olds Farm Women's Week. More standing committees were chosen.

The roll call was answered by a bouquet of flowers, these were later judged, and the winner being Mrs. Pross.

A paper on Home Economics was given by Mrs. Neil MacKay, the subject, "the handling and cutting of meats."

Business was discussed and a bazaar is to be held early in November. The meeting came to a close and lunch was served by the hostess.

The next meeting will be held at the home of Mrs. Joe MacDonald.

The tea money netted \$1.90 and the draw was won by Mrs. A. Shannon.

PRICE TOO HIGH !!!

"You say I'll die unless you operate? How much will it cost, doc?"

"Five hundred dollars."

"You'll have to come down a little. I had a better offer from the undertaker."

Swathers In Season . . .

WE HAVE . . .

10-Ft., 12-Ft., and 15-Ft. — all with rear delivery.

I used 8-Ft. horse binder with tractor hitch, good condition. John Deere AR \$350.00

Farmall H with Loader \$450.00

Check with us on the above values

HAROLD E. OKE

Your Machine Man . . .

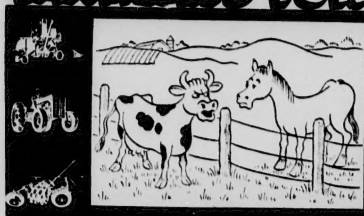
Phone 10

Didsbury

YOU CAN STOP FASTER THAN THE BIG FELLOW!



FARMLAND FUN



"I CAN'T EXACTLY SAY AS I LIKE IT, - BUT IT'S THE ONLY KIND OF WORK I'M FITTED FOR"

NOW ON DISPLAY . . .

The Brilliant, New

"Ferguson 35"

with 4-way work control

Get your "Showdown"

Demonstration from

LORNE CLAYTON

MASSEY-HARRIS-FERGUSON DEALER

- FOR SALE -

FOUR-ROOM DWELLING

GOOD DWELLING, GOOD GARAGE,

LARGE LOT. EAST DIDSBURY.

Price \$1600.00 Cash

REIBER BROTHERS

Where Insurance Is A Business, Not A Sideline

C. E. Reiber PHONE 90 A.W. Reiber

Coming Events

—The "White Ribboners" will hold its annual picnic at the home of Mrs. R. Shantz on Thursday, August 11. Women with children welcome.

—Don't miss the 25th anniversary dance at Melvin, August 19. Admission 25c. Lunch free Allen's music.

—Evening service at St. Cyprian's Anglican on Sunday August 14th at 7:30 p.m.

Little Items of Local Interest

Mr. and Mrs. Henry Reimer of Spokane, Wash., who homesteaded here in 1901, are visiting friends and relatives in the district. They left for the U.S. in 1948.

Mr. and Mrs. Harold Peeg and family, Mrs. E. S. Brower and Mrs. M. Abraham, and daughter Linda Belle, returned Tuesday evening after a trip in B.C. going as far as Castlegar and Trail, then back to Pritchard where they visited the Wallace Geiger family, on the way back visited O. B. Brower family at Kimberley. They saw a great deal of wild life and took moving pictures of the same.

Mr. and Mrs. Bruce Hodgins Douglas and Elizabeth of Ouelph, Ont., were dinner guests at the farm of J. R. Stevens and son.

Mr. and Mrs. A. Jespersen and family of Edmonton were guests at the farm of J. R. Stevens and son on Tuesday.

Mr. and Mrs. Karl Abramson (Myrtle Erb) arrived in Calgary on Tuesday of last week and will spend a three-month furlough in Didsbury and Calgary, visiting with relatives and friends. The couple have been stationed in Africa for eight years and serve at Johannesburg and Kindersley.

Mr. and Mrs. A. E. Prevost will hold "open house" August 13 from 9 to 12, in honor of Mr. and Mrs. Douglas Kemp (Pav Prevost).

Mrs. Jennie Foat has her brother and his wife Mr. and Mrs. Asa Drinkwater and Mr. and Mrs. Emil Jobs from Madison, Wisconsin, U.S.A., visiting with her this week.

Mr. and Mrs. Otto Lemke of Acadia Valley, Mr. and Mrs. V. J. Schaefer of Oids and Mr. and Mrs. Lloyd Stauffer of Didsbury took a two-week trip to points in Vancouver and south of the border. This was the first trip to the States for some and the first glimpse of the Mountains for others. They reported good weather and no mishaps. They visited many relatives, friends and school chums along the way.

Mr. and Mrs. Forbes, Mr. and Mrs. Earl Kropinski and son of Consort, Alta., were weekend guests of Mr. and Mrs. A. O. Peeg.

Mrs. H. W. Epp and Mrs. A. Johnson left last Wednesday to visit relatives in Swift Current, Sask.

Dr. and Mrs. C. T. McNichol were visitors in High River over the weekend.

Richard Law is expected home around the 21st of August for a month's leave from the R.C.M.P.

CARD OF THANKS

Mere words fail to express our deep appreciation and heartfelt thanks to our kind neighbors and many friends for the many acts of kindness during the sickness and passing of our dear husband and father. Also for the beautiful floral tributes.

PAULINE and MARY LOUISE ROSS

WESTCOTT'S NEWS

(From Our Own Correspondent)

Mr. and Mrs. E. Grossenbocker of Pittsfield, Mass., U.S.A. are visiting with the latter's relatives in Alberta and are at present at the home of Mr. and Mrs. Herbert Goetjen the former is a cousin.

Master Roy Cousins is visiting with his cousin, the Wijnhsuen family.

Mr. and Mrs. Lyle R. Johnson and son are visiting with the latter's parents Mr. and Mrs. Herbert Goetjen.

Mrs. John Jacobson has had her brother here from U.S.A. visiting with them.

Mr. and Mrs. Clarence Larson had as their dinner guests on Sunday last, Mr. and Mrs. E. Grossenbocker, Mr. and Mrs. Herb Goetjen, Mrs. Marjorie Johnson and son John, and Mrs. K. Goetjen of Didsbury.

Mrs. Harry Richardson the W.I. Constituency Convener and her mother-in-law, Mrs. Richardson Sr. and Mrs. Hughes from east Didsbury and also Mrs. Fred Goetjen and Mrs. and Mrs. Henry Wijnhsuen all attended the W.I. meeting at Mrs. Herbert Goetjen's home last Thursday.

LATE CLASSIFIED

FOR SALE — At the Innisfail Auction International combine, with floating pick-up. Has done approx. 500 acres. The bank will advance a farm loan on this machine. D. O. Thompson, phone 314 Didsbury.

FOR SALE — AT the Innisfail Auction Mart on Wed. August 17th. Two registered Holstein Cows: Fairfax Alcarta Maggie NO. 914023 born, Oct. 1950. Sire, Alcarta Acme Sunny, of Picaro and Clark breeding, grade good plus by Association Selective, T.B. and bang tested. Production record available in calf to Glenafon Escort.

O.S.A. Bull Fairfax Sovereign Sautette NO. 1114420, born Nov. 18th, 1953, bred to Rockwood Anthony Romanarch, O.S.A. Bull.

FOR SALE — 60 feeder pigs will be sold at Innisfail Auction Mart on Wednesday, August 17. 32-1tc

FOR SALE — I.H.C. 10-ft. power loader in good shape, will be sold at Innisfail Auction Mart on Wednesday, August 17. 32-1tc

FOR SALE — 28" Sawyer Massey Separator will be sold at the Innisfail Auction Mart on Wednesday, August 17. 32-1tc

FOR RENT — Small house east of tracks, phone 1103 for particulars. 32-3tp

FOR SALE — 1 hp heavy duty ball-bearing electric motor. New condition and guaranteed. \$50. Lloyd Vogel, Carstairs. 31-3tc

DO YOU WANT

TO SELL YOUR FARM?

We have cash buyers and require listings. Write or phone Welles and Perkins Real Estate, phone 445110 or 446768. 32-4tp

Mr. and Mrs. George Thring, Mr. and Mrs. Ed Watkin and Valeta are holidaying at Twin Falls, Idaho.

Two former residents, who have been absent from Didsbury for many years, stopped here over the weekend to visit with old friends and acquaintances. They were: Stan Freeman of Innisfail, who came to this town as a young lad, remarked that his father, a lawyer, was in partnership with the late "Sandy" Austin; Mel Hugot who is still with the Royal Bank, as he was during his stay here, was very impressed with the many changes in the town. Mel is living in Calgary at present.

For
**DRY WALL
PLASTERING**



Specify
STONOLATH
The Modern Plaster Base

Stonolath provides an economical permanent plaster base, requires less water in application and no moisture reaches framing members. Easily and quickly handled. Forms a permanent fireproof insulated wall. For a perfect job there is no substitute for Stonolath and Western Hardwall Plaster.

DIDSBURY LUMBER CO. LTD.
PHONE 65 HOWARD ALLENSON

**HALLIDAY'S
CASH GROCERY**

MINCED PINK SALMON, 1-2 lb. tin	2 for	29c
WIENERS AND BEANS, BURN'S, 15 oz. tin	2 for	59c
Nabob Jelly Powders	Raisins, Australians	
4 pkgs. 29c	2 lb. pkg. 43c	
Royal Instant Pudding	Fluffo Shortening	
2 pkgs. 25c	2 lb. 55c	
AYLMER CATSUP, 11 oz. bottle	2 for	45c
PLANTER'S SALTED PEANUTS 1 lb. tin		65c
VINEGAR, WESTERN, gallon jar		90c
VINEGAR, HEINZ, gallon jar		\$1.25

This is IT!
The new lanolin-wave HOME PERMANENT so quick it named itself!



Quick
by RICHARD HUDNUT

With lanolized ten minute waving lotion

Pick the Quick that's right for you

- Super
- Regular
- Gentle

Contains lanolin—no risk of dry dullness when you use Quick's waving lotion. Quick curls are soft, shiny, easy to manage. Faster—short hair takes one hour, including everything: winding, waving, neutralizing. Easy as pie! Just wind, wave, neutralize. And what a neutralizer... it vitalizes, too. Makes curls livelier, longer-lasting in one Quick step. Pick QUICK if you want a longer lasting, livelier wave that you can't tell from naturally curly hair!

Law's Drug Store
The **REXALL** Store
PHONE 40 — DIDSBURY, ALBERTA

Folkmann's Clothing
PHONE 124 DIDSBURY

**Summer Stock
Reduced To Clear...**

COATS, SHORTIE COATS, SUITS, DRESSES,
SKIRTS, BLOUSES, HATS AND HAND BAGS.

**Innisfail Auction
- Mart -**

Are Now Taking Listings

OF LIVESTOCK, MACHINERY, OR WHAT
HAVE YOU FOR THE GRAND OPENING SALE

—ON—
Wednesday, August 17th
PHONE 54 INNISFAIL

**Shop at
RANTON'S**
Your Home Town Store

Laundry Service . . .
BRING IN YOUR LAUNDRY, DRY CLEANING
AND DYEING. WE ARE AGENTS FOR THE
"EM'RE CLEANING AND DYEING CO. LTD.

RANTON'S
"SHOP AT RANTON'S YOUR HOME
TOWN STORE"

Canning Supplies . . .

COLD PACK CANNERS
COLLANDERS — STRAINERS
FRUIT JAR FUNNELS
WOODEN SPOONS — MIXING BOWL

FREEZER CARTONS — SARAN WRAP
WAXED WRAPPING PAPER

LUNCH KITS FOR SCHOOL —
For Boys — Roy Rogers or Davy Crockett styles.
For Girls — Nice assorted plaids.

Leeson Hardware

Party and Play Shoes !!!
correctly styled and made by
SAVAGE

Need new shoes?



Bring them in
with their feet!

We mean it. You can't fit shoes by telephone—and ordering "one size larger than last time" just won't do. Children's feet need careful fitting if they are to get the best wear from their shoes—and shoes that are best for their feet. It isn't safe otherwise. Our fitters are specially trained and they know the importance of correct fit to growing feet. Bring or send your children to us with confidence for all their shoes.

specialists in fitting
SAVAGE SHOES
For Children

J. V. Berscht & Sons
DIDSBURY — ALBERTA